

Great Falls College MSU

Mission & Vision

Process

- 24 listening sessions with 70 participants
- Participant ideas were consolidated into a spreadsheet
- Every idea was categorized where appropriate in different topic areas (who, what, why, vision)
- Mission/Vision subcommittee met several times to produce various mission and vision statements.
- 32 mission statements (written or example) decreased to 6 possibilities.
- Guidance (“It should fit on a T-Shirt”) – Dr. Wolff

Consolidated Data

Who We Serve		What we do		Why (Impact)	
community	50	educate	52	community	39
students	35	train	27	improve lives	30
learners	31	job skills	23	jobs	30
Montana	23	equip	19	workforce	29
all	20	create opportunity	18	personal advancement	23
great falls	20	empower	15	successful	23
region	18	lead	13	citizenship	19
employers	12	inspire	13	economy	18
industry/bus	11	knowledge	12	opportunity	12
national	10	care	11	role model for collaboration	8
military	10	world view	10	Continue BA/BS	3
MSU	8	critical thinking	8	strengthen families	2
traditional/non traditional	7	lifelong learning	8	first generation	1
online	6	transfer	6		
employees	6	give	6		
cascade county	5	enrich	5		
taxpayers	3	grow	3		
world	2	partner	3		
space	1	incite	2		
		receive	1		
		innovate	1		
		research	1		

Notes on Mission

- learner can be used as a substitute for students
- Communities becomes inclusive of all different populations (local, regional, state, business, military, etc.)
- Educate, train, and job skills have a lot of crossover
- Equip and create opportunity implies building opportunity or something along that line.
- To strengthen our community was a very popular choice
- improving lives and employability were the next large sections

Mission statements

- 1. GFC MSU meets demands of our communities and learners [what & who] to achieve education and training goals [why].
 - Community
 - Opportunity
 - education
- We teach, train, and inspire learners [what] to improve our communities [why & who].
 - Teaching
 - Training
 - community

Mission Statements

- 3. We teach, train, and inspire lifelong learning [what] that strengthens our communities [why & who].
 - Teaching
 - Training
 - Lifelong learning
 - Strengthen community
-
- 4. Transforming Lives | Building Communities [what and why] [learners is implied who]
 - Transform lives
 - Education
 - training
 - community
 - partnerships

Mission Statements

- 5. Provide access to quality education, workforce preparation, and lifelong learning [what] for student and community success [who & why]
 - quality education
 - workforce development
 - lifelong learning
 - community
- 6. Creating better communities [what & why], one student at a time [who].
 - Community
 - learning

Vision Statement – Feedback Data

first choice/single resource	34
education	26
opportunities	22
community growth	19
inspire innovation	16
expand	15
nimble/responsive	11
economy	10
job opportunities/skills	9
personal fulfillment	8
business/industry	7
technology	6
strengthen role in community	6
increase impact	5
incite a better future	4
better educated state	2
responsibility	2
infinity	1
learning revolution	1
nurture	1
encourage	1
trust	1
inclusivity	1

Vision Statement - Notes

- The premier resource or central resource or first place to go for educational opportunities really did stand out in vision.
- The concept of quality education and opportunity were heavy seconds.
- community growth can be tied back to mission if we use strengthen communities, but can be in both mission and vision

Vision Statements

- 1. Great Falls College MSU will strengthen communities [future intent & why] through academic excellence, innovation, and collaboration. [how]
- 2. GFC MSU will [future intent] provide an exceptional educational experience [why] through excellence, innovation, and collaboration [how]

Vision Statements

- 3. We aspire [future intent] for every student [how via learning] to have a success story [why]
- 4. GFC MSU will [future intent] be a premier Source [how] for education, workforce training, and community partnerships. [why]

Next Steps

- CPBAC – Vote / Feedback – Email to come after this meeting
- Faculty Senate – Vote /Feedback
- CPBAC – Final Approval to recommend
- ET – Final Approval