

Strategic Goals <ENTER YEAR> Academic Year

GOAL: *Please state your departmental goal.*

Note: Goals are broader statements of desired outcomes (by department, by division, by program, etc). These should be measurable, although the measure may be as simple as “did you accomplish this or not” or as complex as “increase this by 5%”.

Example - The Arts and Sciences Division will increase the number of students successfully participating in articulated transfer program.

OR

Example - The Arts and Sciences Division will increase the number of 2+2 articulation agreements with other four-year colleges (perhaps adding “by X number”)

Initiatives:

Please indicate the initiatives you will undertake related to this goal and how those activities will be used in measuring this goal.

Note: initiatives are specific activities committed, undertaken and implemented by individuals, groups, or operational units to achieve the goal(s). These are typically only measurable in a formative nature - where you describe by narrative what you accomplished through conducting these different activities.

Example - The division will engage in conversations with representatives of all four-year campuses to discuss and explore the development of new articulation agreements.

Assessment:

Please indicate the assessment of this goal and how you plan on measuring your success with this goal.

Note: Assessment describes the methodology and data you will employ and gather to assess the overall impact on the goal. Methods typically describe who, what, when and how about the assessment.

Resources:

Please indicate any resources that will be needed for this goal including additional funding, additional personnel, or additional man-hours needed to complete.

Note: Resources may be critical to the successful attainment of goals. Therefore they should be specific, well thought out, and clearly articulated so decisions can be made about the potential cost/benefit ratio of undertaking this goal and its initiatives.

Rationale:

Please describe the rationale or reason why you have chosen this goal and these initiatives to accomplish it. How did you identify the need and arrive at the decision to engage in the initiatives?

Note: Rationale is the justification to yourself and the campus on why a goal and subsequent initiatives are critical to achieving the College's mission. It should illustrate an analysis of data arriving at the justification and explain how it will improve performance on Core Indicators, strategic plan priorities or other key areas within a department/division.

Strategic Plan relationship:

In this section, please indicate how your goal aligns with the Institutions core indicators, strategic goals, or if this is a departmental function of business.

Core Indicators: *Please check as many CI's that your goal will affect.*

- | | | |
|--|---|--|
| <input type="checkbox"/> CI1: Enrollment Rates | <input type="checkbox"/> CI2: Regional Market | <input type="checkbox"/> CI3: Persistence (Retention) |
| <input type="checkbox"/> CI4: Graduation Rates | <input type="checkbox"/> CI5: Demonstration of Abilities | <input type="checkbox"/> CI6: Remedial Success Dev Courses |
| <input type="checkbox"/> CI7: Remedial Success Subsequent Courses | <input type="checkbox"/> CI8: Workforce Degree Production | <input type="checkbox"/> CI9: Placement Rates |
| <input type="checkbox"/> CI10: Licensure and Certification Pass Rate | <input type="checkbox"/> CI11: Employer Satisfaction | <input type="checkbox"/> CI12: Transfer Degree Production |
| <input type="checkbox"/> CI13: Transfer Rates | <input type="checkbox"/> CI14: Performance after Transfer | |

Strategic Plan Alignment:

Please indicate which areas your goal aligns to regarding the institutions overall strategic goals:

- SP1: Increase Participation in Transfer Programs
- SP2: Engage More Adult Learners
- SP3: Engage More High School Students Early in College

Departmentally Focused Goal:

- Please check this box if your goal is a departmental focus only