

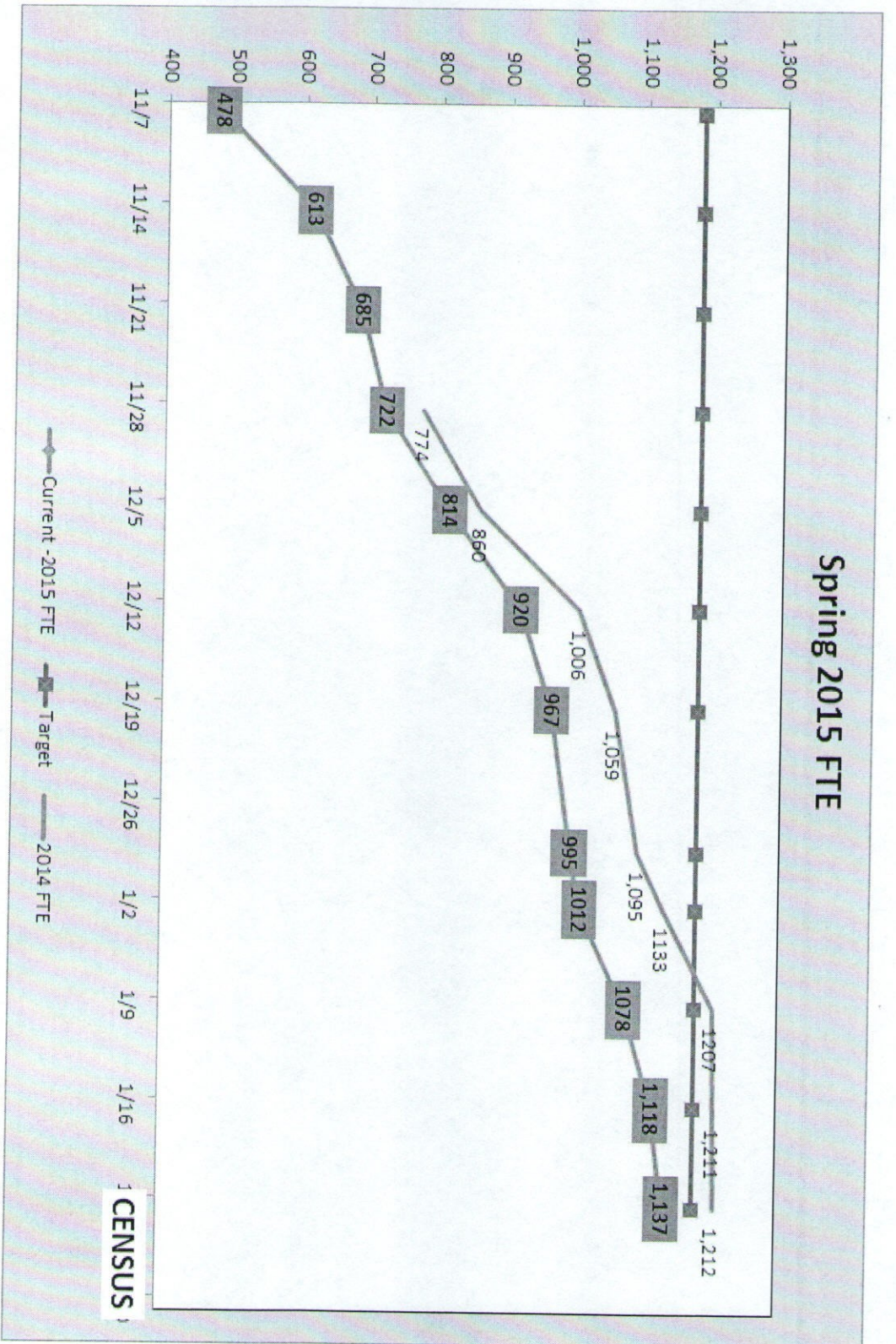
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From: Grace L. Anderson <graceanderson3@gtfcmu.edu>
Sent: Friday, February 13, 2015 3:13 PM
To: Distribution - Executive Team; Distribution - Joint Directors
Subject: Census Enrollment Report
Attachments: FTE_Goals_201415_Spring 2015_CENSUS_02112015.pdf

Hello All,

The 15th day of the spring 2015 semester has come and went, and now it is time for an update on our enrollment. Enrollment (FTE) is down by -6.2% compared to spring census last year. This is represented by the gap between the green and purple lines on the far right-hand side of the graph. And we are down -3.6% in comparison to our goal of the semester (the gap between the green line and the horizontal maroon (dark red) line on the far right-hand side).

Spring 2015 FTE



As an interesting side note, our headcount did not suffer as much of a decline as FTE from the previous spring census (-3.6%). This is likely to be due to the fact that we have attracted a record number of high school students (314) to take college credits this spring. Since high school students take only a few credits, they make our headcount somewhat different than our credit counts (FTE). Speaking of student types, one can see on the graph below how each type of student has enrolled this spring.



The good news is that we have attracted more new students (+13%) as well as high school students (+16%) and students who transfer in (+3%). The challenges that we face in comparison to spring census last year are that we are experiencing losses in continuing (-10%) and re-admitted student populations (-8%).

Taking a look at enrollment (FTE) by divisions, we can see that these losses in continuing and re-admitted students are distributed within all three divisions (with the exception of the "other" category which consists of dual credit & non-degree students).



Business, Tech. & Trades experienced the greatest *percentage* loss (-13%), followed by Health Sciences (-12%), and General Edu. & Transfer (-6%). However, being that Health Science is our largest category, its 12% loss represents the greatest FTE loss to our total count.

To sum up our census enrollment numbers for this spring 2015, I would say that we are continuing to attract new students and we are becoming *very* attractive to high school students. On the other hand, we have lost our appeal somewhat to re-admitted students and continuing students in comparison to other opportunities they may be pursuing.

Best wishes,
Grace